



**WORLDWIDE WOMEN'S
FILM FESTIVAL**

Sponsor Package



Mission: "The Worldwide Women's Film Festival educates, supports, and empowers women in the collaborative endeavor of filmmaking while we shine a light on women's stories and diverse experiences."

Qualified films have women in at least one key creative role: Writer, Producer, Director, Cinematographer, Editor, and Composer. Also for consideration will be films with story lines focused on women and/or films with women lead roles.

www.wwfilmfestival.com

The film festival is being hosted at a primary sponsor location:

Harkins
T H E A T R E S

Harkins Shea 14
7354 E Shea Blvd
Scottsdale, Arizona

Worldwide Women's Film Festival

Social Media / Marketing / Advertising / Promotion

Social Media

WWFF will utilize Facebook, Twitter, Instagram, LinkedIn, Pinterest, SnapChat, YouTube, and Vimeo where applicable for creating awareness of the festival, promotion of the festival events, as well as exposure to all film submissions and sponsors for the festival. Once an official sponsor is signed to the festival, promotion on social media will begin following the receipt of properly branded logos and supporting materials that can be used for posting. Postings will continue through the annual festival end date and for one month after. As this event is a worldwide event, WWFF is anticipating individuals and potential film organizations coming from all over the world to participate and to show their films.

Marketing

Marketing will not only be through social media, but through blogs and media coverage that is requested and sought after. In addition, there will be marketing branded materials created including the website, where a sponsor page will exist, printed program for the event, as well as posters and banners for the event.

Advertising

Additional paid for advertising will be considered where applicable in newspapers or radio. As part of the Sponsorship options, advertising through vendor tables, banners, program advertising will exist. Special consideration for customer advertising opportunities will be considered. Contact the Film Festival team at www.wwfilmfestival.com for more information.

Promotions

WWFF will utilize and leverage applicable branding opportunities and support from the existing exposure leveraged from Chronic Behavior LLC. WWFF will work to develop beneficial and reciprocating partnerships and forums to support the mission and vision of WWFF as well as the other organizations. In addition, we will seek to partner with local businesses to support their needs and bring exposure to the many talented organizations that exist in Arizona.

WWFF will also be focused on coordinating with other ancillary organizations to welcome and entertain our visitors and guest from other parts of the country and world as well as our in-state participants.

Facebook: <https://www.facebook.com/WorldwideWomensFilmFest/>
Instagram: <https://www.instagram.com/worldwidewomensfilmfestival/?hl=en>
Twitter: <https://twitter.com/WWFFilmFestival>



Worldwide Women's Film Festival Demographics Evolving

As this is the first year of the Film Festival, WWFF will be utilizing its primary sponsor's demographics and reach to build and provide marketing exposure to the film festival. Chronic Behavior LL has been in business for over six years and has specialized in support of the artists' community worldwide. They have an international business and demographics that have reach across the world.



Figure 1 - Chronic Behavior LLC reach globally as of May 2017

Chronic Behavior Demographics

Chronic Behavior is a marketing, media, promotions, and consulting organization. Film and Fashion Futures and Talking the Five Talk Show are media coverage divisions under Chronic Behavior LLC.

Demographics are:

Ages 14 – 50+, men and women, income levels to over \$100K annually

Visibility is international with heaviest readership and viewing from US, Russia, Germany, France, Poland, Ukraine, United Kingdom, Brazil, India, China and more.

Coverage includes social media, magazines, blogging, radio, video online.

Industries covered are: Film, Fashion, Arts, Music, Entertainment, Business, IT, Health and Wellness

Reach exposure in numbers:

- Twitter – 2.5M
- Facebook – 375K
- LinkedIn – 28M
- Google+ - 400K—60M
- Youtube / Vimeo – Still being determined

Social Media Handles

Twitter: @chronicbehavior @filmfashionlove, @dblunckactor @justbeingtoy

Facebook:

<https://www.facebook.com/ChronicBehaviorLLC>

<https://www.facebook.com/FilmFashionFutures>

<https://www.facebook.com/talkingthefivetalkshow?fref=ts>

Instagram: @elouisfashionfilm, @dblunckactor @justbeingtoy



Worldwide Women's
1st Annual



Film Festival

February 9 – 10, 2018

Harkins Shea 14

Scottsdale, Arizona

Worldwide Women's Film Festival Sponsorship Levels

Premier Sponsor\$20,000

- Company Name/Logo on Principal Banner for the event
- Company Name/Logo on Step & Repeat Banner
- Company branding included on film screenings intros
- Two full page color ads in program
- VIP Festival Passes for 20 attendees
- Company Name/Logo on event signage/ promo materials
- Recognition during awards program/announcements
- Company Name/Logo on Film Festival T-shirts
- Website Link to Sponsor's Home Page
- Listing in Program

Platinum Sponsor\$15,000

- Company Name/Logo on Step & Repeat Banner
- Company branding included on film screenings intros
- One full page color ads in program
- VIP Festival Passes for 15 attendees
- Recognition during awards program/announcements
- Company Name/Logo on Film Festival T-shirts
- Website Link to Sponsor's Home Page
- Listing in Program

Gold Sponsor\$10,000

- Company Name/Logo on Step & Repeat Banner
- Company branding included on film screenings intros
- One half (1/2) page color ad in program
- VIP Festival Passes for 10 attendees
- Recognition during awards program/announcements
- Company Name/Logo on Film Festival T-shirts
- Website Link to Sponsor's Home Page
- Listing in Program

Emerald Sponsor\$7,500

- Company branding included on film screenings intros
- One 1/2-page b/w ad in program
- VIP Festival Passes for 5 attendees
- Recognition during awards program/announcements
- Company Name/Logo on Film Festival T-shirts
- Listing in Program

Silver Sponsor\$5,500

- Company branding included on film screenings intros
- One 1/4-page b/w ad in program
- VIP Festival Passes for 5 attendees
- Recognition during awards program/announcements
- Listing in Program

Bronze Sponsor\$3,000

- One 1/4-page b/w ad in program
- VIP Festival Passes for 3 attendees
- Recognition during awards program/announcements
- Listing in Program

Corporate Sponsor\$2,500

- One 1/4-page b/w ad in program
- VIP Festival Passes for 2 attendees
- Recognition during awards program/announcements
- Listing in Program

Film Sponsor\$1,000

- Choice of Film Showing – Recognition announcement
- VIP Festival Pass for 1 attendee
- Listing in Program

Film / Production Company / Company Banner\$250

- WWFF will create a custom banner which will be displayed in the theater lobby.

Program Rates

Full Page Ad (5-1/2" x 8-1/2")	\$600
Half Page Ad (5-1/2" x 4-1/4")	\$450
1/3 Page Banner On-Line Ad (5-1/2" x 2-4/5")	\$200
1/4 Page Ad (5-1/2" x 1-1/5")	\$125
Headshot Listing.....	\$75
Business Card Listing.....	\$50
Contributing Listing (Name only).....	\$50

Company logo and ad artwork must be supplied in digital format: JPEG or EPS file

WWFF Sponsorship Registration

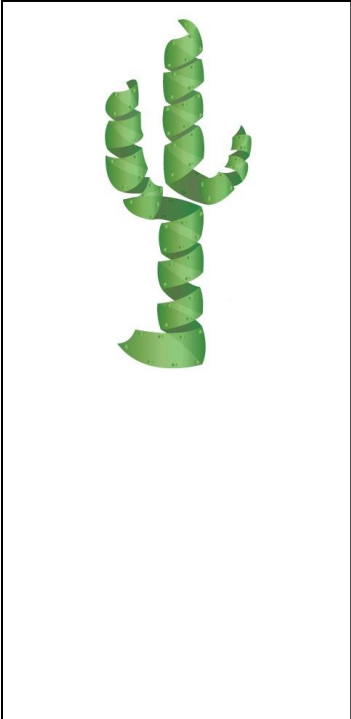
Please print sponsor name exactly as you wish to be listed on promotional materials. To ensure your acknowledgement in the promotional materials, **this form must be received no later than December 1, 2017.**

SPONSOR/COMPANY NAME _____ SPONSOR CONTACT _____

ADDRESS _____

TELEPHONE _____ FAX _____

EMAIL _____



WWFF Sponsorship Commitment

<input type="checkbox"/> Premier Sponsor.....\$20,000 <input type="checkbox"/> Platinum Sponsor.....\$15,000 <input type="checkbox"/> Gold Sponsor.....\$10,000 <input type="checkbox"/> Emerald Sponsor.....\$7,500 <input type="checkbox"/> Silver Sponsor.....\$5,500 <input type="checkbox"/> Bronze Sponsor.....\$3,000 <input type="checkbox"/> Corporate Sponsor.....\$2,500	<input type="checkbox"/> Film Sponsor.....\$1,000 <input type="checkbox"/> Company Banner\$250 <input type="checkbox"/> Program Rates.....Select Below a) Full Page Ad b) Half Page Ad c) 1/3 Page Banner On-Line Ad d) 1/4 Page Ad e) Headshot Listing f) Business Card Listing g) Contributing Listing (Name only)
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Patrons

I regretfully cannot attend but would like to contribute \$_____ to WWFF.

Name _____

My check or money order is enclosed for \$_____ (make payable to Worldwide Women's Film Festival).

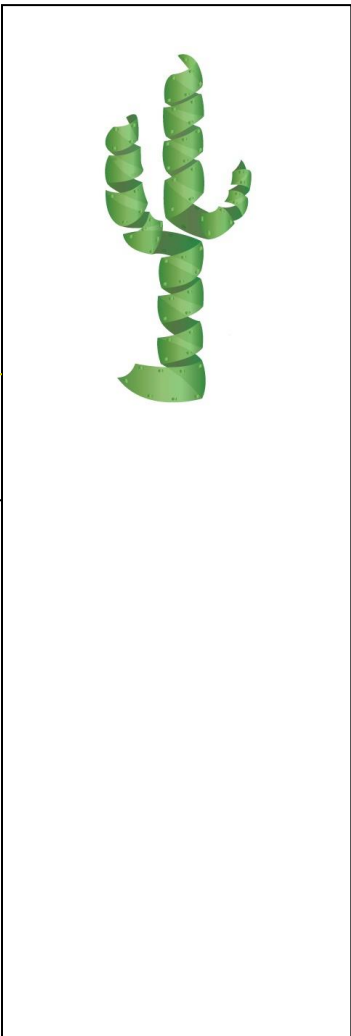
Credit Card. Charge my credit card: \$_____ VISA / MasterCard / Am. Exp.

Card Number _____ Expiration Date _____

Name as it appears on Card (please print) _____

Address _____ Email _____

Authorization Signature _____



VIP Festival Pass Attendee

Registration Deadline is January 15, 2018.

Please register me and/or my guest(s). For Sponsorships Premier thru Emerald, guests may be listed in separate page with the same information noted below for each guest attendee.

NAME(S)	EMAIL/TELEPHONE	GROUP/COMPANY/ORGANIZATION
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PLEASE SEND REGISTRATION FORM TO:

MAIL:

18845 N 42nd Pl
Phoenix, AZ
85050-3357

EMAIL:

worldwidewomensfilmfestival@gmail.com

FAX:

(877) 399-9457



Upon receipt of your Sponsorship form, we will email you a confirmation notice. If you have any questions please email us at worldwidewomensfilmfestival@gmail.com or call (602) 525-3012.